

Introducing

DERBY OWNERS CLUB WORLD EDITION

SEGA®

Hitmaker

DERBY OWNERS CLUB – 4-PLAYER

ALL THE BENEFITS. HALF THE SPACE.



Go Baby Go™

*The sport of kings
just got more accessible*



SUITABLE
FOR
ALL AGES

DERBY OWNERS CLUB

WORLD EDITION

Derby Owners Club - 4 Player

The highest-earning videogame in the country brings in a whole lot more than just big stacks of quarters. Derby Owners Club ...

- increases food and beverage sales,
 - increases the frequency of guest visits,
 - increases their length of stay, and
 - increases the amount guests spend per visit,
- and, up until now, required close to 400 square feet of floor space.

MIDWEST TRUCKSTOP	WEEK	1	2	3	4	5	6	7	TOTAL
# GAMES	Price per Play	No other games reported							
DOC 4 Player	\$ 2.00	\$ 3,098.25	\$ 2,876.75	\$ 2,692.00	\$ 2,642.50	\$ 2,580.00	\$ 4,013.00	\$ 3,508.00	\$ 22,899.00
Breach Head 2002	1.00		401.00	607.00	492.00	428.00	395.00	411.00	\$ 2,724.00
Put 'n Silver	0.25		212.75	311.25	290.00	270.25	291.50	306.00	\$ 1,681.75
Balls'n (3 days)								185.00	\$ 185.00
Saint Scope	0.50		114.50	196.50	191.25	251.75	187.25	178.25	\$ 1,113.50
WMS Touchmaster	0.50		179.00	179.00	156.50	136.00	144.00	166.50	\$ 963.00
WMS Touchmaster	0.50		143.25	154.00	127.50	129.50	140.50	145.00	\$ 839.75
WMS Touchmaster	0.50		127.00	106.50	121.00	119.00	120.50	121.50	\$ 722.00
Classic Golf	0.50		81.50	68.50			189.00	117.00	\$ 456.00
Put 'n Silver	0.25				248.75	120.50	210.25	100.00	\$ 679.50
Roller - Pin	0.50				98.00	104.50	97.50	99.00	\$ 399.00
Sammy Deer Hunter	0.50		58.50	84.50	75.25	191.50	90.00	74.00	\$ 633.75
Sega Baseball	0.50		210.00	196.25	56.00	84.25	59.75	70.50	\$ 666.25
Star	0.50		89.00	82.00	82.00	82.00	82.00	82.00	\$ 513.00
Star	0.50								\$ 94.00

Results are in!

Test Location: West Coast Location: Midwest Entertainment Center

DERBY OWNERS CLUB 4 PLAYERS COLLECTION					
Week Number	1	2	3	4	TOTAL
# of days game was on location	3 days	7 days	7 days	2 days	
Earnings	\$ 1,700	\$ 3,204	\$ 3,048	\$ 1,407	\$ 14,487
Daily Average	\$ 566.67	\$ 459.43	\$ 436.57	\$ 703.50	\$ 763
7 Days Earning Equipment	\$ 4,154	\$ 3,302	\$ 3,048	\$ 5,130	\$ 15,634



For more information, please contact
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Distributed by



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