



Sega Amusements USA, Inc.

PROMOTION

SEGA'S HUNTING SEASON SPECIAL



Tired of the Old Golf or Hunting Game? Here's How to Turn Declining Earnings to High Profits

Elk Grove Village, Ill. (November 6, 2006) - Sega Amusements USA, Inc. has the solution for your **old golf and hunting games** that are losing player interest. "The old box" can be converted to *Extreme Hunting 2 – Tournament Edition™* with a Full Conversion Kit at a special, UNBEATABLE price.

Distributors and operators have voiced concern about their once popular golf and hunting hits that are under performing due to long shelf lives. *Extreme Hunting 2 – TE™* is easy to convert and is compatible with standard and high-resolution monitors. Plus, the angled monitors have no effect on game play.

The Full Conversion Kit includes TWO of Sega's new 28" Feedback Shotguns. These units have small, high quality speakers located inside the plastic molding. The firing sound creates a vibration giving the effect of a real fired weapon. For more details on kit components, visit www.sau.sega.com.

The coin-op hunting/shooting title includes many animals, such as Bison, Wolf, Black Bear, Whitetail Deer, Moose, Elk, Shark, Alligator and more. It has more scenes and sequences than ever before, new weapons, many modes of play, and best of all, *Extreme Hunting 2 – TE™* can be played in online mode with the ALL.Net platform kit. Players can enter into competitive tournaments or play for online ranking with ALL.Net. Learn more about *Extreme Hunting 2 – TE™* and ALL.Net by visiting www.extremehunting.net.

DON'T FORGET Sega and Firestone Financial are offering a finance promotion for *Extreme Hunting 2 – TE™* Full Conversion Kits as well as 29" Upright and 50" Deluxe cabinets through December 31st. Customers can receive a 5.25% APR for a 12 month term or 8.99% APR for 24 months on their orders. No down payment. Call for more details on the program.

Time is ticking and before you know it, the hunting season will come to an end. Call your Sega representative today and bring this awesome experience indoors.

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