



Sega Amusements USA, Inc.

## **Press Release**

For Immediate Release



### **NEW EXTREME HUNTING 2 - TOURNAMENT EDITION™ CHAMPION CROWNED BY SEGA GAMEWORKS DEER & SHOTGUN TOURNAMENT WRAPPED UP ON AUGUST 27<sup>TH</sup>**

**Elk Grove Village, Ill. September 14, 2006** – SEGA Amusements USA, Inc. sponsored a national tournament for *Extreme Hunting 2 – Tournament Edition™ (TE)*, the first title available on its new ALL.Net online entertainment platform. The Deer & Shotgun tournament took place between August 2<sup>nd</sup> and 27<sup>th</sup> and produced winners from all across the country. The Schaumburg, Ill. and Seattle, Wash. GameWorks locations had another impressive showing and the Detroit, Mich. location made a strong move into the top 3.

Congratulations to the winner of the latest *Extreme Hunting 2 – Tournament Edition (TE)™* tournament who scored an impressive 36,739 at the Detroit GameWorks location. The champion will receive a brand new 42" Plasma Flat Panel TV, Xbox™ 360 and takes over the title of "Most Extreme Hunter in the Country". A score of 36,315 at the Seattle location was good enough to take home 2<sup>nd</sup> prize, a home theatre system and Xbox™ 360. The 3<sup>rd</sup> place winner, from the Schaumburg location, put up a score of 36,133 points to take home the Xbox™ 360 prize package.

The list of winners also includes the top three local finishers from each participating GameWorks location, taking home a GameWorks, SEGA, and Buckmasters Ltd. prize pack. Participating locations included Schaumburg, Ill., Columbus, Ohio, Seattle, Wash., Minneapolis, Minn., Miami, Fla. and Detroit, Mich.

SEGA had the help of great promotional sponsors – GameWorks and Buckmasters Ltd. – in supplying the prizes for this tournament. Sponsor prizes included Buckmasters hats, t-shirts, books, videos and other apparel along with GameWorks game play vouchers.

Prize winners should log onto [www.extremehunting.net](http://www.extremehunting.net) to claim a prize as well as check official tournament rankings, locations, news, and more.

The GameWorks Deer & Shotgun tournament was the second tournament for Sega's *Extreme Hunting 2 - TE™* and new ALL.Net system, but it certainly will not be the last. With future tournaments already being planned, the future of *Extreme Hunting 2 – TE™* and ALL.Net is very exciting.

#### **About Extreme Hunting 2 - Tournament Edition™**

Sega's *Extreme Hunting 2 — Tournament Edition™* is the newest installment of the former Sammy hunting franchise. This version extends the franchise's already superior scene design, true-to-life animations, and widest variety of wild game. Sega has also added an online tournament component, ALL.Net, which allows players to compete with others across the nation, and join the Extreme Hunting database. *Extreme Hunting 2 — Tournament Edition™* had a fantastic revealing at the 2006 ASI Show and is proving to be a much anticipated industry hit.



**Sega Amusements USA, Inc.**

**About Sega Amusements U.S.A., Inc.**

Serving the North and South American markets, Sega Enterprises, Inc. (USA) is a wholly owned subsidiary of Sega Enterprises, Ltd., Japan. Sega Enterprises, Inc. (USA) provides state-of-the-art interactive video game play experiences through the utilization of Sega's Naomi development platform, the coin-op industries most powerful, versatile, and affordable hardware and software system. Products range from single-player upright video games to multi-player attendant operated simulators.

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