



Sega Amusements USA, Inc.

Press Release

For Immediate Release

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EXTREME HUNTING 2 – TOURNAMENT EDITION COMING SOON!

From the Pioneers of Indoor Hunting

Elk Grove Village, IL April 20, 2006 – Sega Amusements USA, Inc. (SAU) announces the summer release of Extreme Hunting 2 – Tournament Edition Kits, 29” Uprights, and 50” Deluxe Cabinets.

Get Your Locations Ready

Summer is the time for fun, relaxation, and...hunting indoors. Why? Because it is the off-season for one of the fastest growing sports in the United States. Extreme Hunting 2 - Tournament Edition is the answer to every hunter's dream, but the buzz is also spreading quickly across gamers and patrons of many interests and ages. Tests have topped competitor standings week in and week out, and players are forming lines around these amusement powerhouses. Make sure your locations are ready for the most impressive, eye-catching hunting game out there. By early summer, customers can begin stocking up on Extreme Hunting 2 Kits, 29” Upright Cabinets, and the alluring 50” Deluxe units. Shortly thereafter, Sega will be releasing compatible ALL.Net packages for Extreme Hunting 2. Do not miss out on the ALL.Net kit, as it will deliver an entirely new income source to your facility through online tournament opportunities, leading to increased coin-drops and loyal return players. The Amusement Linkage Live Network is the answer to a new amusement atmosphere.



Extreme Hunting 2 –Tournament Edition Features

- The largest variety of wild game including the all new Bison, Wolf (shown), Bass and Bat with Special Hunts like Shark and Alligator. Plus old favorites with Black Bear, Moose, Elk, Whitetail Deer, Goose, and Squirrel.
- New hidden weapons unlocked by high mileage points, in addition to the Rifle, Shotgun and Bow & Arrow. Maximize your skill with these strategic choices.
- New Gun Unit with Realistic Force Feedback to enhance the virtual hunting experience.



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- More scenes, sequences, and scenarios! Much like the wild, this game is unpredictable.
- All-new, natural conditions like Dusk, Dawn, Rain, and Snow. Imagine hunting in the rain without getting wet!
- *Available as a Kit, 29" Upright Cabinet, or 50" Deluxe Cabinet to suit any location (prototype cabinets shown).*
- *The option for online Tournament Play via Sega's ALL.Net configuration. Don't miss out on a profitable business opportunity!*



ADVISORY: The title of Extreme Hunting 2 – Tournament Edition has been officially changed from Extreme Hunting Tournament Edition, effective immediately.

Contact your local distributor or Sega Sales Rep for more information!

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Sega Amusements USA, Inc.

www.extremehunting.net

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About the Amusement Linkage Live Network (ALL.Net)

ALL.Net is an online tournament platform for Sega's coin-operated games, making its debut on Extreme Hunting 2 –Tournament Edition in the summer of 2006. A linked cabinet will benefit from such features as downloadable new software and advertisements, tournament functions, simple player registration, and online ranking displays by category. Plus, Sega's troubleshooting efforts will deliver turnkey functionality for the operator making online gaming trouble-free. Locations can also look to the future as ALL.Net is the only online platform with the capability to route in upcoming Sega titles.

About WWW.EXTREMEHUNTING.NET

WWW.EXTREMEHUNTING.NET is an informational website about Extreme Hunting 2 – Tournament Edition that provides game facts, stats, and tournament info to the operator and player alike. Within the walls of the site, one can find tournament locations, view FAQs and Tips on playing the game, and even watch a video demonstration. Players can also log-in to the User Menu and track his or her play statistics and tournament ranking.

About Extreme Hunting 2 – Tournament Edition

Sega's Extreme Hunting 2 - Tournament Edition is the newest installment of the former Sammy hunting franchise. This version extends the franchise's already superior scene design, true-to-life animations, and widest variety of wild game. Sega has also added an online tournament component, ALL.Net, which allows players to compete with others across the nation, and join the Extreme Hunting database. Extreme Hunting 2 – Tournament Edition had a fantastic revealing at the 2006 ASI Show and is proving to be a much anticipated industry hit.

About Sega Amusements USA, Inc.

Serving the North and South American markets, Sega Amusements USA, Inc. is a wholly owned subsidiary of Sega Corporation, Japan. Sega Amusements USA, Inc. is an industry leader in creating state-of-the-art interactive video, self contained merchandising, and redemption game play experiences through the utilization of complementary technologies and devices to enhance player enjoyment and loyalty. Products include single-player upright video games, self-contained merchandisers, and multi-player attendant operated simulators.

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