



Sega Amusements USA, Inc.

## **Press Release**

**For Immediate Release**

Contact: Peter Gustafson

Day Phone: (847) 364-9787

Toll Free: (888) 877-2669

Email: [peter.gustafson@sau.sega.com](mailto:peter.gustafson@sau.sega.com)

### **SEGA ADDS STAFF TO IT DEPARTMENT**

#### ***COMPANY HIRES TECHNICAL SUPPORT ANALYST, PAUL LUCER***

**Elk Grove Village, IL July 25, 2005** – Sega Amusements USA, Inc. increases IT department with addition of Paul Lucer as Technical Support Analyst.

#### **About Sega IT**

Today, Information Technology is an integral part of every business. A company's ability to effectively manage the flow of information can make the difference between failure and success. The need for timely, accurate, and comprehensible data is especially critical for a global company like Sega.

#### **About Paul Lucer**

Paul Lucer's duties will cover a wide area of responsibilities including, Network Operations, Server Maintenance, User Support, and Internet Interface. "I'm very excited to be a part of the Sega Team," stated Paul. "Sega's a dynamic company offering me a challenging position with terrific growth opportunities." Previous to joining Sega, Paul successfully ran his own IT consulting firm. Paul has an associate's degree from the College of DuPage and is currently attending DePaul University focusing on Network Security.



Paul Lucer  
Sega's Technical Support Analyst

#### **About Sega Amusements USA, Inc.**

Serving the North and South American markets, Sega Amusements USA, Inc. is a wholly owned subsidiary of Sega Corporation, Japan. Sega Amusements USA, Inc. is an industry leader in creating state-of-the-art interactive video, self contained merchandising, and redemption game play experiences through the utilization of complementary technologies and devices to enhance player enjoyment and loyalty. Products include single-player upright video games, self-contained merchandisers, and multi-player attendant operated simulators.

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901 Cambridge Drive, Elk Grove Village, IL 60007  
P (847) 364-9787 F (847) 364-9831 Toll-Free (888) 877-2669  
website [www.sau.sega.com](http://www.sau.sega.com)