

SEGA PRESENTS

OutRun 2 SP

SDX

OUTRUN 2 SPECIAL TOURS

Sega Amusements USA, Inc.

Press Release
For Immediate Release

OUTRUN 2 SP SUPER DELUXE™ *Classic Ferrari Title in a Suped-up Attraction Cabinet*

Elk Grove Village, Ill. (May 30), 2007 – Sega Amusements USA, Inc. announces the pre-sale of *OutRun 2 SP Super Deluxe™*, a nicely detailed attraction cabinet for locations seeking an over-the-top racing experience.

OutRun 2 SP Super Deluxe™ is the latest sequel to the coin-op classics *OutRun™* and *OutRun 2 SP™*. The attraction cabinet is a virtual driving experience combining the exhilaration of a Ferrari joy-ride with LINDBERGH's™ graphics on four big-screen simulators. One unique aspect of the game is the ability to play as teams, with alternating driver control within each car!

The cabinet is composed of four motion base units, each accommodating two drivers on four 62" DLP monitors. The cabinets are designed to look like a red Ferrari F50, a yellow Dino 246 GT, a blue 360 Spider, and silver 512 BB. Cabinet movement is achieved through two powerful electric motors and responds to the driver's reactions as well as impacts, collisions, and road surfaces. Each simulator comes loaded with two sets of steering wheels, accelerators, and breaks for a team style of playing. In team play mode, the drivers switch control when the car comes in contact with other cars, walls, or at the check points. The dynamic style of play is spontaneous, heart-pumping, and flat out fun.

When in linked mode the four teams race against each other onboard their specific Ferrari model. To enhance the race atmosphere, and better attract cheering race fans, *OutRun 2 SP Super Deluxe™* comes equipped with a PA system and controls allowing an attendant to announce and officiate the races (an attendant is not necessary to operate the unit). Racers take their marks – in automatic or manual transmission – and race for a place on a variety of new courses.



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To add to the excitement, an electronic leader board indicates the real-time ranking of players while cameras in each cabinet put the leading player's face on an overhead monitor. A variety of background music is available to choose from including classic *OutRun* and *Turbo OutRun* selections. *OutRun 2 SP Super Deluxe™* is just as entertaining to watch in action as it is to play.

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Ferrari
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Aside from team play mode, there are three modes under single (car) play. The modes are: OutRun Mode – easy driving, Heart Attack Mode – sped up to raise the heart gauge, and Time Attack Mode – race mode. Players can board their choice of 10 Ferrari models in a race against the computer.

Driving in *OutRun 2 SP Super Deluxe™* is fast, lifelike, and exhilarating especially with its drifting techniques and metropolitan/mountain courses.

OutRun 2 SP Super Deluxe™ had a spectacular revealing at the 2006 IAAPA trade show in Atlanta, GA. A crowd surrounded the game from open to close, waiting anxiously to have their chance to race. Sega also took the opportunity to demonstrate a four-day *OutRun 2 SP Super Deluxe™* tournament. The showing proved to be a hit among consumers and many potential buyers from the international market.

OutRun 2 SP Super Deluxe™ is currently available for special order. Please contact your local distributor or Sega Game Sales representative for more information.



Visit us at www.sau.sega.com!

About Sega Amusements USA, Inc.

Sega Amusements U.S.A., Inc. develops coin-operated amusement games, prize redemption and ticket redemption games as well as a wide variety of prizes for North and South America. Sega Amusements U.S.A., Inc. is a strong force in the entertainment industry and is committed to creating high quality entertainment while continuing to seek new and diverse areas of growth and providing the best customer service and technical support. For more information, please visit our web site at <http://www.segaarcade.com>

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