



Sega Amusements USA, Inc.

**Press Release
For Immediate Release**

OUTRUN 2 SP SUPER DELUXE™ Classic Ferrari Title in a Suped-up Attraction Cabinet

Elk Grove Village, Ill. (December 14), 2006 – Sega Amusements USA, Inc. announces the pre-sale of *OutRun 2 SP Super Deluxe™*, a nicely detailed attraction cabinet for locations seeking an over-the-top racing experience.

OutRun 2 SP Super Deluxe™ is the latest sequel to the coin-op classics *OutRun™* and *OutRun 2 SP™*. The attraction cabinet is a virtual driving experience combining the exhilaration of a Ferrari joyride with Lindbergh's™ graphics on four big-screen simulators. One unique aspect of the game is the ability to play as teams, with alternating driver control within each car!

The cabinet is composed of four motion base units, each accommodating two drivers on four 62" DLP monitors. The cabinets are designed to look like a red Ferrari F50, a yellow Dino 246 GT, a blue 360 Spider, and silver 512 BB. Cabinet movement is achieved through two powerful electric motors and responds to the driver's reactions as well as impacts, collisions, and road surfaces. Each simulator comes loaded with two sets of steering wheels, accelerators, and breaks for a team style of playing. In team play mode, the drivers switch control when the car comes in contact with other cars, walls, or at the check points. The dynamic style of play is spontaneous, heart-pumping, and flat out fun.

When in linked mode the four teams race against each other onboard their specific Ferrari model. To enhance the race atmosphere, and better attract cheering race fans, *OutRun 2 SP Super Deluxe™* comes equipped with a PA system and controls allowing an attendant to announce and officiate the races (an attendant is not necessary to operate the unit). Racers take their marks – in automatic or manual transmission – and race for a place on a variety of new courses.



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To add to the excitement, an electronic leader board indicates the real-time ranking of players while cameras in each cabinet put the leading player's face on an overhead monitor. A variety of background music is available to choose from including classic *OutRun* and *Turbo OutRun* selections. *OutRun 2 SP Super Deluxe™* is just as entertaining to watch in action as it is to play.

Aside from team play mode, there are three modes under single (car) play. The modes are: *OutRun* Mode – easy driving, *Heart Attack* Mode – sped up to raise the heart gauge, and *Time Attack* Mode – race mode. Players can board their choice of 10 Ferrari models in a race against the computer.

Driving in *OutRun 2 SP Super Deluxe™* is fast, lifelike, and exhilarating especially with its drifting techniques and metropolitan/mountain courses.

OutRun 2 SP Super Deluxe™ had a spectacular revealing at the 2006 IAAPA trade show in Atlanta, GA. A crowd surrounded the game from open to close, waiting anxiously to have their chance to race. Sega also took the opportunity to demonstrate a four-day *OutRun 2 SP Super Deluxe™*



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tournament. The showing proved to be a hit among consumers and many potential buyers from the international market.

OutRun 2 SP Super Deluxe™ is currently available for special order. Please contact your local distributor or Sega Game Sales representative for more information.



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About Sega Amusements USA, Inc.

Serving the North and South American markets, Sega Amusements USA, Inc. is a wholly owned subsidiary of Sega Corporation, Japan. Sega Amusements USA, Inc. is an industry leader in creating state-of-the-art interactive video, self contained merchandising, and redemption game play experiences through the utilization of complementary technologies and devices to enhance player enjoyment and loyalty. Products include single-player upright video games, self-contained merchandisers, and multi-player attendant operated simulators.

Sega Amusements USA, Inc.
Day Phone: (847) 364-9787
Toll Free: (888) 877-2669
