



Sega Amusements USA, Inc.

PROMOTION



**Ever Wonder What a High-Quality
Derby Owners Club – World Edition™
Could Do in Your Location?**

...Wonder no more.

Elk Grove Village, Ill. November 8, 2006 – For a limited time only, Sega Amusements USA, Inc. is offering a buy opportunity on select pre-owned *Derby Owners Club – World Edition™* units.

The industry can still take advantage of the hugely popular *Derby Owners Club – World Edition™* (DOC) game. Since the game's release in 2001, locations have earned consistent revenues and the fan base seems to grow larger year by year.

"The game is a consistent cash cow. The Derby Owners Club cabinets are high-earning staples in family entertainment chains and truck stops especially," states Director of Sales and Marketing, Ron Malinowski, "This sale is the perfect opportunity to fulfill the rest of your chain or route with DOC machines."

Available DOC machines:

- Derby Owners Club – World Edition™* / 8-player
- Derby Owners Club – World Edition™* / 4-player
- Derby Owners Club – World Edition™* / Horseshoe

All cabinet configurations can be upgraded with the EX Software Update Kit for the latest and greatest DOC content.

Call a Sega Representative for more information.

www.sau.sega.com

About Sega Amusements USA, Inc.

Serving the North and South American markets, Sega Amusements USA, Inc. is a wholly owned subsidiary of Sega Corporation, Japan. Sega Amusements USA, Inc. is an industry leader in creating state-of-the-art interactive video, self contained merchandising, and redemption game play experiences through the utilization of complementary technologies and devices to enhance player enjoyment and loyalty. Products include single-player upright video games, self-contained merchandisers, and multi-player attendant operated simulators.

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